

SAGNY
Life

SEPTEMBER

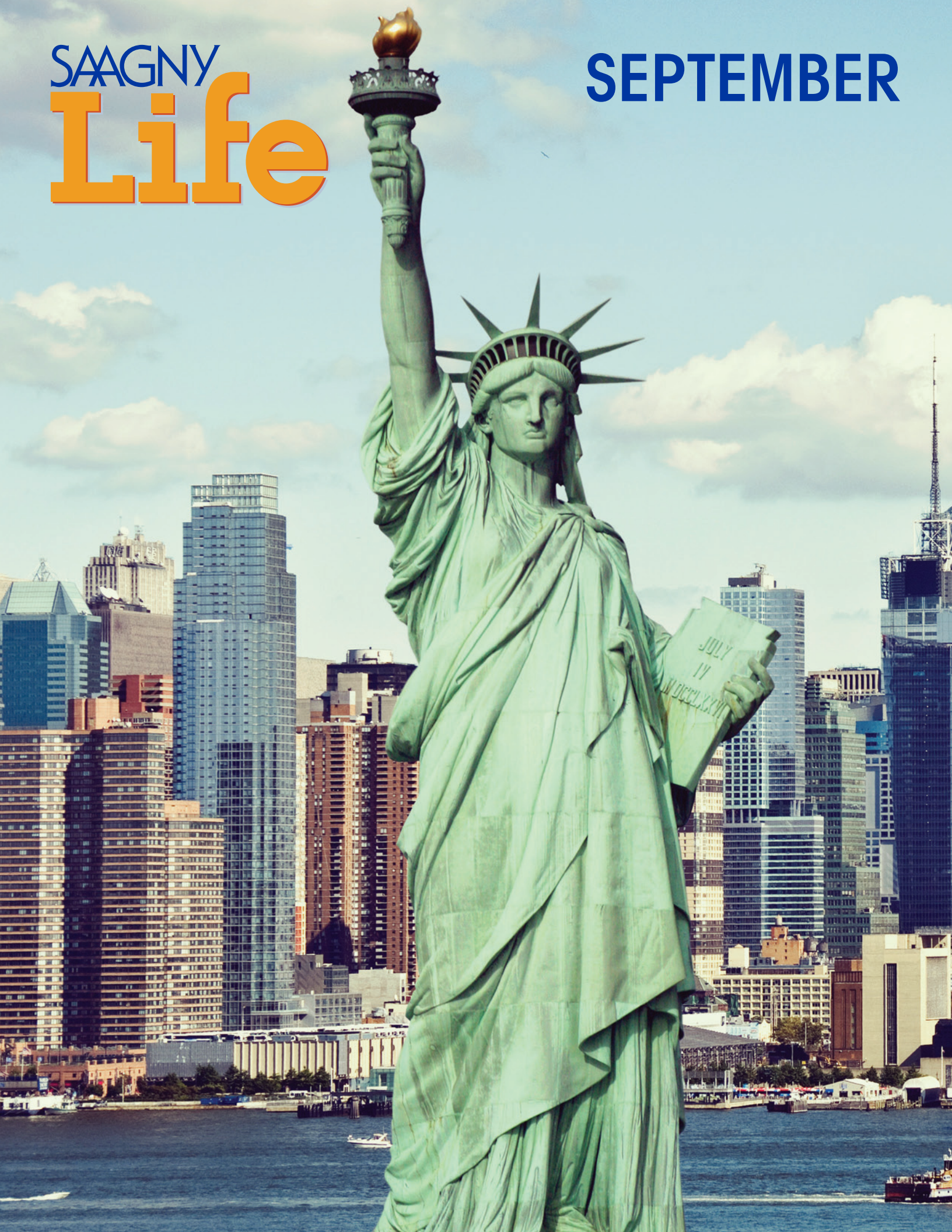


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From the Executive Director



It is hard to believe that summer is almost over but SAAGNY has been busy. SAAGNY was at the Long Island Ducks game in Central Islip, New York, on Tuesday, July 18. Several lucky SAAGNY members even had their photo taken on the field. There were many fun activities for all the children and adults in attendance, the Ducks however, did lose to the New Britain Bees.

The SAAGNY Foundation, the philanthropic arm of SAAGNY, held its two annual events this summer. First – Pirate Day at Happiness is Camping. SAAGNY volunteers created a fun-filled pirate themed day for the youngsters at the camp including, crafts, scavenger hunt, prizes, goody bags, and more. The second event – Fun Day at the Hilltop School in Haverstraw, New York, which included, crafts, carnival games, prizes, sweet treats, and goody bags. The SAAGNY Foundation's work could not be possible without its team of volunteers who travel to these locations and members of SAAGNY who donate endlessly in order to help these children. Thank you, Donna, Idelle, and Sharon for organizing these great events!

The SAAGNY Foundation is hosting its annual Chinese Auction/Tricky Tray as the SAAGNY Fall Showcase on Tuesday, September 26. If you can donate items or can help at the event please let me know.

A larger crowd of SAAGNY members attended the Thursday night, subway series game between the Yankees and the Mets at Citi Field. SAAGNY members were out in force with their Subway Series hats – Thank you Team Walter B and Outdoor Cap for the great headwear.

It is Awards Season at SAAGNY. Thank you for nominating your favorite – Distributor, Supplier, and Humanitarian of the Year and many more. Finalists will be announced at the Fall Show and Winners announced at the SAAGNY Holiday Party on Wednesday, December 6.

SAAGNY is hosting its annual Fall Showcase on Tuesday, September 26, at Teaneck Marriott at Glenpointe. The Teaneck Marriott is conveniently located minutes from the George Washington Bridge. We will be hosting a Meet N' Greet the evening before the Showcase in the Glen Bar at the Teaneck Marriott – please join us!

A special shout out to SAAGNY President John R. B. Cudahy who was named one of PPB 2017 Rising Stars. He was presented with the Rising Star Award at the PPAI North American Leadership Conference in Austin, Texas. Congratulations John and all the other winners. This award is presented to twenty of the industry's up-and-coming leaders.

From the Executive Director



Please make sure to visit the SAAGNY website today for the most up-to-date industry news, photos, social media links, and much more! Make sure you login to your profile and update your contact information so fellow SAAGNY members can find you in our online membership directory which is exclusively for SAAGNY members.

Any questions – do not hesitate to reach out!

Best,
Donna-Jean

Awards Season



It is time to honor the Best of the Best!
Finalists will be announced at the SAAGNY Fall Show,
Tuesday September 26.

Distributor of the Year
Supplier of the Year
Supplier Sales/Factory Representative of the Year
Customer Service Representative of the Year
Multi-line Representative of the Year
Distributor Company Technology Award
Supplier Company Technology Award
Humanitarian of the Year Award.

Winners will be announced and awards will be presented at the
SAAGNY Holiday Party and Awards Presentation
Wednesday, December 6
Glen Island Harbour Club
New Rochelle, NY

SAAGNY AWARDS & SCHOLARSHIPS

SAAGNY *Rising Star*

The Rising Star Award is for outstanding professionals who have been in the promotional products industry five years or less. As rising stars in both SAAGNY and in the industry, these individuals have the opportunity to be recognized among their peers and win \$250.

Linda Robinson SCHOLARSHIP AWARD

The Linda Robinson Scholarship Award provides a recipient the opportunity to attend the annual PPAI North American Leadership Conference (NALC). Designed for leaders, this two-and-a-half-day conference delves into the most relevant business issues and ideas impacting the promotional products industry.

Applications Deadline: October 13, 2017

**For more details, visit www.SAAGNY.org
or call 914-848-7369.**

DIAMOND AWARDS



The Diamond Award was created to recognize and showcase the creative excellence of SAAGNY members. It's your opportunity to present your best work and present your clients in the spotlight.

Past Presidents SCHOLARSHIP AWARDS

The Past Presidents Scholarship Award provides a recipient the opportunity to attend a program that will expand his or her knowledge in the promotional products industry.



SAAGNY Foundation Steak Fundraiser



Dear Friend & Supporter of **The SAAGNY Foundation**,

Just in time for your end of Summer barbecue, **The SAAGNY Foundation** is partnering with Omaha Steaks to raise much needed funding while offering our supporters and their families delicious gourmet and everyday selections at substantial discounts. Throughout this campaign, Omaha Steaks will forward 10% of the sales proceeds to support **The SAAGNY Foundation**.

*Please share this generous offer with your friends and family as you do not need to be a **SAAGNY** member to participate. The savings on these packages is significant. Order today!*

Simply click on the below link to find family-loving combo packages and exciting choices for easy, delicious meals. Of course, throughout our campaign, you can take advantage of the discounts again and again! You can also choose your favorite way to shop:

- Online via our website: www.steaksforgood.com/saagnyfoundation2017
- At any Omaha Steaks Store
- By phone at 1-800-994-7455

Simply tell the Omaha Steaks Specialist you're ordering through our campaign, and 10% of all your purchases will be credited to our fund-raising effort.

We greatly appreciate your support with this opportunity, and we hope you enjoy several gourmet meals from Omaha Steaks !

Thank you !

The **SAAGNY** Foundation

Welcome New SAAGNY Members

Atlas Direct (S)	Westbury, NY
Aunt Beth's Cookie Keepers Home of Bamboo Studio (S)	San Juan Capo, CA
Binaco (S)	Brea, CA
Epssco Marketing Co. (D)	New York, NY
Eureka Woodworks (S)	Dallas, TX
Indigo (S)	Mt. Prospect, IL
Jodi's Events (D)	Port Washington, NY
LB Squared (D)	New York, NY
Norco, Inc. (S)	Garwood, NJ
Par One (S)	Cleveland, OH
ProPac Marketing (D)	Farmingdale, NY
Rata USA Inc. (S)	Provo, UT
Sonoma Promotional Solutions (S)	Sonoma, CA
St. Regis Group (S)	Markham, NY
The Premium Line (S)	Las Vegas, NV
Triton Poker Chips (S)	St. Petersburg, FL
Williamson-Dickie MFG (S)	Forth Worth, TX
Zuse Inc. DBA American Contract Printing (S)	Guilford, CT

Mark Your Calendar



Visit Our Website For The Most Up-to-date List Of Events And Programs.
We Are Always Adding New Offerings!

SAAGNY Webinars

September 28
October 26
November 16

SAAGNY Promo Buzz

September 12
September 14 - **Supersized !**
October 24 - **Supersized !**
October 26

SAAGNY Showcases

Fall Showcase - September 26
Teaneck Marriot at Glenpointe

Meet N' Greet
September 25

Winter Showcase - February 1
Crown Plaza Suffern

Meet N' Greet
January 31

SAAGNY Events

October 10 - **Sold Out !**
Wine Tasting, 1742 Wine Bar, NYC

November 7
Factory Tour, Peerless Umbrella, NJ

November 9
Bowling Party, Bowlmor Long Island

December 6
Holiday Party, Glen Island Harbour Club

SAAGNY

80 Theodore Fremd Avenue, Rye, New York 10580

(914) 848-7369

Info@saagny.org

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SAAGNY Members On the Move

Inkwell Global Marketing, Manalapan NJ has announced the following appointments:

Matthew Kenney - Vice President of Sales Operations.

Matthew will be leading Inkwell's sales department, responsible for new hires, sales training and overall performance of Inkwell's sales team. Matt has been with Inkwell since 2002, serving in a variety of capacities within the Inkwell sales organization.

Richard Bracken - Vice President of Business Development

Rich will oversee Inkwell's national accounts, corporate web-stores, inside sales, new product development and direct Inkwell's inbound marketing strategy. Rich has been employed with Inkwell since 2009 as an Account Manager and has served a role in wide range of managerial positions throughout the company.

For additional info contact: info@inkwellusa.com.

iPROMOTEu Adds Two Industry Veterans to Its Management Team Gary Goodhart and Guy Dupuis to Support iPROMOTEu Affiliates as Directors of Affiliate Sales Development.

iPROMOTEu announced that it has hired industry veterans Gary Goodhart and Guy Dupuis as Directors of Affiliate Sales Development. In this role, they will work with iPROMOTEu's independent distributor affiliates (IDAs) to help the IDAs increase their sales and profitability. Both men have considerable experience working in the promotional products industry and, in particular, have excelled in this role previously. Prior to joining iPROMOTEu, Gary and Guy have worked in a similar capacity supporting distributor owners at Adventures In Advertising (AIA). Gary had worked at AIA for the past ten years and Guy had worked at AIA for the past fifteen years.

"Gary and Guy are held in high regard by so many of the distributors with whom they have worked while at AIA and they have a tremendous following among those they have helped over the years," says Ross Silverstein, President and CEO of iPROMOTEu. "In addition, industry suppliers as well are exceedingly complimentary regarding their professionalism and integrity," added Silverstein.

iPROMOTEu has enjoyed significant growth over many years in all of its key metrics – number of IDAs, top-line revenue, and profitability. Gary and Guy will complement the efforts of Rick Badiner (iPROMOTEu's Executive Vice President) and Cliff Quicksell (iPROMOTEu's Director of Affiliate Marketing) to support iPROMOTEu's ever-growing network of experienced industry distributors.

SAAGNY Members On the Move

“I am so happy and excited about my new role with iPROMOTEu,” remarked Gary Goodhart. “The staff and IDAs that I have met are all so kind and welcoming, and senior management has tremendous industry experience and a track record of success.” Guy Dupuis added, “the positive, enthusiastic, family-like atmosphere within iPROMOTEu is so uplifting. I can’t wait to get started.”

Inkwell Global Marketing Purchases North American Data Forms

MANALAPAN, NJ - Inkwell Global Marketing has completed the purchase of New York City promotional and print firm North American D.F. North American D.F has been operating in Brooklyn and Staten Island NY since 1993 providing a wide range of promotional and printed products. North American D.F has built a roster of loyal enterprise clients with a high-level of service and expertise in print, print management and promotional products.

North American D.F owner, Chrissy Mazzolla and her staff will temporarily remain at their current location in Staten Island, re-locating to Inkwell's Manhattan NYC office by the end of 2017. Steven Marder, President of Inkwell said: “It is a great fit, we are excited to welcome Chrissy and the North American team to Inkwell.

Chrissy Mazzolla added: “We are confident that Inkwell’s experience and client services will enable us to continue to grow our business and offer many other benefits not previously available to us. I am pleased to announce a new affiliation with a major promotional company, Inkwell Global Marketing.”

For details contact: press@inkwellusa.com

SAAGNY Social Media Information

SAAGNY

Let's Be Friends! On Social Media



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Available in Blue, Gray and Navy



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LT-3046

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President

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Save The Showcase Dates



Breakfast: 8:45 a.m.
Pre-show Education: 9:15-10:15 a.m.
Trade Show: 10:30 a.m.- 3:00 p.m.

Crowne Plaza Hotel
3 Executive Blvd.
Suffern, NY 10901



Trade Show: 10:30 a.m.- 3:00 p.m.
Lunch: 11:30 a.m. – 1:30 p.m.

Metropolitan Pavilion
125 West 18th Street
New York, NY 10901

A table top showcase for promotional products distributors and their clients

Tuesday, May 22, 2018

Fall Show Education



Join Us For Breakfast And Education Prior To Theshow!

Tuesday, September 26

Breakfast begins at 8:30 a.m. * Education at 9:00 a.m. * Annual Meeting at 10:00a.m.

Creating Success In an Era of Transformation



**Paul Bellantone, CAE,
President and CEO, PPAI**

Presented by



**Mary Jo Tomasini, MAS,
Chairman, PPAI**

Paul Bellantone, CAE and Mary Jo Tomasini, MAS will offer perspectives and insights on current key issues and opportunities facing the promotional products industry, its representative trade associations, and their member companies. This informal Town Hall format will allow for attendee participation and discussion with topics including:

- The compelling case for promotional products relative to other advertising media.
- The challenges facing our industry and opportunities for industry and member business growth.
- The importance of creating value and differentiation in a crowded and commoditized market place.
- Positioning today's promotional products businesses for success in an era of demographic, globalization and technology transformation.

The breakfast and education are free for all SAAGNY distributor members and exhibiting suppliers and is included with the non-member registration fee for non-member distributors.

We request all education and breakfast attendees to remain following the seminar for the SAAGNY Annual Meeting and Elections, which should only last approximately 15 minutes.

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Look Who is Exhibiting at the SAAGNY Fall Show

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A.I.R. CONWAY

ALPHABRODER

AMERICAN AD BAG

AMERICAN QUALITY EMBROIDERY

APPI

Garyline

Terry Collection

Quinn Flags

Zenith Promotions

Enduraline

Anico Promotions

Toddy Gear

The Certif-A-Gift Co.

ARIEL PREMIUM SUPPLY, INC.

A.T. CROSS

AURA BADGE/AURA-LINE

BAG MAKERS, INC.

BIC GRAPHIC USA

BLANKET THE WORLD

BOB SWEENEY & ASSOCIATES

Preferred Nation

US Blanks

Threadfast Apparel

Everson Brands

BROOKS & BROOKS

Alexander

Cap America

Callaway

Hirsch Gift

K&R

Pinnacle Designs

RuMe

Tervis

BUDGETCARD

CHARLES RIVER APPAREL

CHASS (HINPO-CHASS, INC)

CHOCOLATE INN/TAYLOR & GRANT

CLAVA

COMPASS INDUSTRIES

CPS/KEYSTONE

CRAFORD/RUBIN ASSOCIATES

CUTTER & BUCK

DALE B. JOHNSON ASSOCIATES

The Allen Company/CamelBak

CFS Promotional Products

Guillow Gliders

Hadrus Vinyl Graphics

Hilasal Towels

IMC

Diamond Cosmetics/Just

for Women Promos

Marathon Mfg.

Soyad Prestige

Sun 'N' Sand Accessories

DEBCO

DELTA APPAREL, INC.

DELK

EAGLE REGALIA COMPANY

EASTPACK/GOLDPAK

ETS EXPRESS

EVANS MANUFACTURING

FREEDOM LINE MARKETING

Airflyte-Tropar

Continental Headwear

Dunbrooke-Reebok

High Caliber Line

JORNIK

Terry Town

Warwick Publishing

GARYLINE

GEMLINE

GMG PENS

GOLDBOND INC.

GOLDSTAR

HARRY FOTOPOULOS & ASSOC.

HARVEY SORIN ASSOCIATES

Ready4Kits

Co-Op

PREPAC Designs Inc.

Bankers Pens

Smarte Goods

Rave Line

Tree-Free Inc.

The Premium Line

HERITAGE SPORTSWEAR, INC

HIT PROMOTIONAL PRODUCTS

HOWARD MILLER CLOCK CO.

HUB PEN COMPANY

IMAGEN BRANDS

INSANE APAPREL

J. CHARLES CRYSTALWORKS

JARCO

JODY'S POPCORN

JULES SCHECK ASSOCIATES, INC.

K.C. FIELDS & ASSOCIATES

3M

Eversole Run

Shedrain Umbrellas

Snugz USA

Starline

KENNETH CECCO ASSOCIATES

KEN QUINN ASSOCIATES

AllcasionTravelware Co.

Everson

LANCO CORPORATION

LBU, INC.

LOGOMARK INC

MAC SPECIALTIES

MATRIX SOURCE INDUSTRIES

MEDIA TREE/PLASTIC WORKS

MID-NITE SNAX

MIKE VALENTINI PROMOTIONS

The Chest

Devara

Glass America

Handstands

The Book Company

Pilot

Stormtech

Tru Art Calendars

The Initials Company

MORCO

MV SPORT/WEATHERPRROF

NORTHEAST MARKETING

I D Line

Liqui-Mark

Utica Cutlery

MSG Engravers

Justin Case Kits

Samsill Promo

Virginia Diner Peanuts

The Rave Line

Prepac Designs

Garland Writing Instrument Co.

As of September 11, 2017

Red denotes 2017 Sponsor

Green denotes Product Donation

Look Who is Exhibiting at the SAAGNY Fall Show

NOTES, INC.
ONE IN A MILLION, INC.
ORREFORS KOSTA BODA
PACESETTER AWARDS
PARTYKA & ASSOCIATES
PAUL W. SPRUNK ASSOCIATES
PEERLESS UMBRELLA
PENGUIN PRODUCTS/FASTTRACK
PETE ROSICA
POLYCONCEPT NORTH AMERICA
POLY-PAK INDUSTRIES, INC
POWER IMPRINTS
PRIME RESOURCES CORPORATION
PRINTMARX
REFLECTIVE SHOPPER, LLC
ROSICA MARKETING
Stromberg Umbrella
Best Promotions Koozies
KTI Promo
Paramount Headwear (NJ Only)
Clothpromotions Plus (NJ Only)
Galaxy Balloons (NJ Only)

S & S ACTIVEWEAR
SAGE
SANMAR
SHOWDOWN DISPLAYS
SIERRA PACIFIC APPAREL GROUP
SOCK101
SONOMA PROMOTIONAL SOLUTIONS
SPECTOR MARKETING
Aloe UP
ApolloUSA
Cooler Graphics
Haas-Jordan
Head to Toe Apparel
Ideamax/Microclean
Innovation Line
LBU

STAR SCREEN PRINT & EMBROIDERY
STEVEN MITCHELL, INC.
Apollo East
Aloe Up
Astor Chocolate
Graphik Business Accessories
Xpres

SUN COAST MERCHANDISE
SUPERIOR PROMOTIONAL BAG
SWEDA COMPANY, LLC.
TEAM WALTER B
Burk's Boy
Gempire
ADG
Illini
Rainkist
Tomax
Tri-Mountain
Projekt
Outdoor Cap

TEKWELD
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THE ANTIGUA GROUP
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